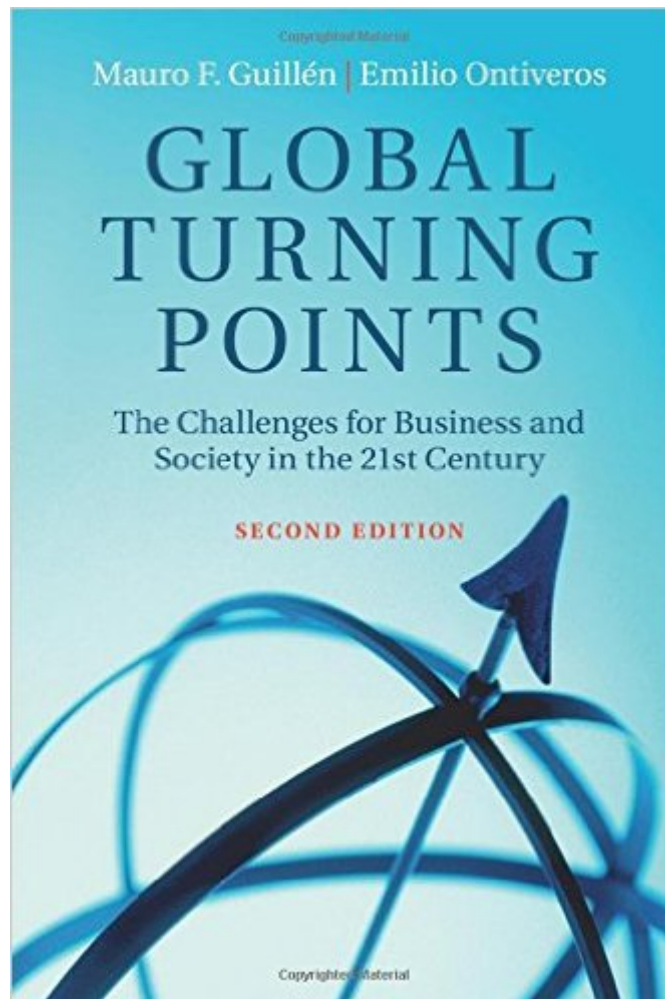


The book was found

Global Turning Points: The Challenges For Business And Society In The 21st Century



Synopsis

The second edition of this popular book offers an accessible yet sophisticated analysis of the game-changing events and trends that are transforming the world beyond recognition. For the first time in human history, more people live in cities than in the countryside, and greater numbers suffer from obesity than from hunger. During the next few decades, India will become the biggest country in terms of population, China the largest in output, and the United States the richest among the major economies on a per capita income basis. Food and water shortages will likely become humankind's most important challenges. With four new chapters, on the rise of the global middle class, the transformative power of technology, institutions and the entrepreneurial spirit, and the trials and tribulations of the financial system, this book provides a thorough introduction to the challenges facing business and society in the twenty-first century.

Book Information

Paperback: 232 pages

Publisher: Cambridge University Press; 2 edition (April 26, 2016)

Language: English

ISBN-10: 1316503534

ISBN-13: 978-1316503539

Product Dimensions: 6 x 0.5 x 9 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars [See all reviews](#) (12 customer reviews)

Best Sellers Rank: #869,079 in Books (See Top 100 in Books) #350 in [Books > Business & Money > Management & Leadership > Planning & Forecasting](#) #703 in [Books > Textbooks > Business & Finance > International Business](#) #2565 in [Books > Business & Money > Economics > Economic Conditions](#)

Customer Reviews

The authors have done an excellent job in presenting the challenges that the world faces with the risks involved. These challenges are illustrated with charts and diagrams that leave you in no doubt that these risks are real. The seven challenges are, an out of balance economy, rapid rise of non-Western multi-nationals, demographics, democracy weaknesses, rising inequality inside countries, sustainability and global power distribution. Many other books cover these subjects too. This book is unique from two points of view. First, each subject is covered in only 20 to 30 pages that enable the reader to gain an overview of the seven factors remarkably quickly. Second, it allows

the authors to explain how these seven can reinforce each other upwards and downwards, The last chapter presents what can be done to "master " these interactions from leading to disaster with four "gear boxes" being, the political representation system, the capability of the government, the interaction between states and the labor market. "Gearbox" refers to the ability to select the right speed concerning external circumstances, like driving uphill, (facing high unemployment), quite an original idea. The chapters differ. Each chapter starts by summarizing the different views of different experts in the subject. In some cases the authors present their conclusion in others not. For example chapter seven about demographics shows that in 2060 half the population in the world will live in Africa, a continent with by far the lowest income per capita to day. Does that mean businesses should invest in Africa because the market is growing so rapidly or will it lead to failed states unable to cope with this increase? No conclusion.

[Download to continue reading...](#)

Global Turning Points: The Challenges for Business and Society in the 21st Century Color Atlas of Acupuncture: Body Points, Ear Points, Trigger Points (Complementary Medicine (Thieme Paperback)) Turning the World Upside Down: The search for global health in the 21st Century The Confessions: (Vol. I/1) Revised, (The Works of Saint Augustine: A Translation for the 21st Century) (The Works of Saint Augustine: A Translation for the 21st Century, Vol. 1) Belwin's 21st Century Guitar Method, Bk 1: The Most Complete Guitar Course Available, Book, DVD & Online Audio, Video & Software (Belwin's 21st Century Guitar Course) Belwin's 21st Century Guitar Ensemble 1: The Most Complete Guitar Course Available (Student Book) (Belwin's 21st Century Guitar Course) Belwin's 21st Century Guitar Staff Manuscript Book (Belwin's 21st Century Guitar Library) Energy for the 21st Century: Opportunities and Challenges for Liquefied Natural Gas (LNG) (New Horizons in Environmental and Energy Law series) Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Samuel Slater's Mill and the Industrial Revolution (Turning Points in American History) Innovations and Turning Points: Toward a History of Kavya Literature (South Asia Research) Technical Analysis Explained, Fifth Edition: The Successful Investor's Guide to Spotting Investment Trends and Turning Points Technical Analysis Explained : The Successful Investor's Guide to Spotting Investment Trends and Turning Points Little Rock Nine (Turning Points) Turning Points: Decisive Moments in the History of Christianity 1177 B.C.: The Year Civilization Collapsed (Turning Points in Ancient History) Professional Nursing: Concepts & Challenges, 7e (Professional Nursing; Concepts and Challenges) Tomorrow's Enterprising Scientists: Computer Software Designers and Specialists (New Careers for the 21st

Century: Finding Your Role in the Global Renewal (Library)) The New Global Frontier: Urbanization, Poverty and Environment in the 21st Century Outsourcing the Womb: Race, Class and Gestational Surrogacy in a Global Market (Framing 21st Century Social Issues)

[Dmca](#)